



**AMPERSAND DOES
DIRECT MAIL
MAGIC**

Think only your current provider
can be trusted with data management,
printing, finishing and mailing?
Think again.

 **ampersand**
print & marketing execution experts



Get a direct mail piece (like this one) for FREE
See inside for details...

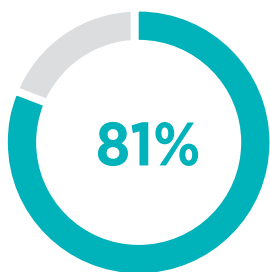


**THE MAGIC IS
IN THE EXECUTION**

At Ampersand, we have the most advanced
capabilities, technology and expertise in the area.

YOUR CUSTOMERS READ DIRECT MAIL

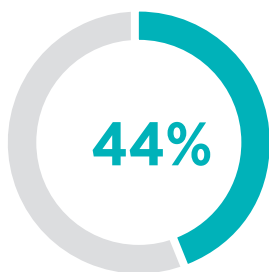
Even more importantly, they act on it. Take a look at these statistics:



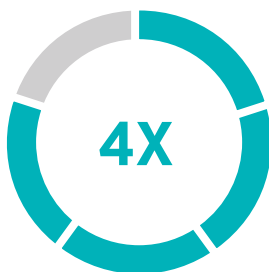
81% of Canadians read their mail the same day they receive it.



70% respond to samples, coupons and catalogues received in the mail.



If mail looks like advertising, 44% of Canadians will still open it!



Recall of mailed flyers and brochures is 4 times higher than email.

It's the direct marketing channel you can't ignore.
The good news, Ampersand makes it easy.

WE HANDLE:



Data management



Printing



Finishing



Mailing

That means you can focus on coming up with great campaign ideas. And leave the complicated “back-end stuff” to us.

It's like waving a wand and it's done!

Try us on your next mailing FREE!

To find out how much free mailing you qualify for:

Call: 555.555.5555

Email: example@ampersand.ca

Visit: www.Ampersand.ca/FREE

WHAT WILL YOU DO WITH YOUR FREE MAILING SERVICES?

You qualify for **FREE** mailing services with us. Imagine the possibilities. You can:

Boost results
by adding direct mail to an existing campaign.

Make a splash
in a new market you've been meaning to target.

Engage and upsell
existing customers to improve revenues.

Generate excitement
about a new product you're launching.

Test a marketing idea
without risking too much of your budget.