
From: The USi Team

To: John Smith, HR Director

Subject: New ASP model changes everything

Dear John Sample,

You've heard the news. Companies like VISA USA are reporting a staggering 90% savings in IT costs by migrating to an ASP solution. You may, in fact, be considering a similar transition. Especially for your PeopleSoft™ applications.

But there are concerns: What about the costs? The infrastructure upheaval? The loss of control? Must an ASP solution be "All or Nothing"?

To find the answers...

...you're invited to receive a FREE Executive Brief detailing a new approach to ASP solutions. Simply [click here](#) to download ***Remote Management: A New ASP Model for Managing ERP Applications***.

In a nutshell, Remote Management allows you to keep your IT environment intact at your own site — while an ASP manages your systems and applications remotely.

But this [Executive Brief](#) gives you the full story.

In it, you'll discover how Remote Management:

- ✓ Removes the traditional barriers to ASP solutions... especially those fears concerning loss of control over existing resources.
- ✓ Eases the pressure to continually find skilled people... which is particularly helpful in the face of today's expanding technology use and shrinking IT budgets.
- ✓ Allows you to leverage sophisticated systems, management tools, and expertise... for a fixed, known monthly fee.
- ✓ Allows you to quickly realize the benefits of an ASP solution... without having to migrate all underlying infrastructure and critical data to the outsourcer's data center.
- ✓ Allows you to test the value of an ASP vendor... without the need to enter into a long-term commitment.
- ✓ Provides the flexibility you need to increase and decrease the amount of management support... so you can assume as much or as little control and risk as desired.

And much more.

This [Executive Brief](#) also includes a frank, objective comparison of the current solutions available for outsourcing IT management. Plus, a remarkably unbiased look at how to choose a Remote Management vendor.

Remote Management is a relatively new innovation. So I'm sure you'll want to be among the first to get up-to-speed. . By requesting this Executive Brief today, you'll have the information you need at your fingertips to make the best decision regarding your ASP options.

Best regards,



Paul Minter
Product Executive

P.S. The Executive Brief — **Remote Management: A New ASP Model for Managing ERP Applications** — is available only for a limited time, and to a select audience. So, I urge you to [click here](#) to receive your copy today.